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Online Dating Pioneer Serves up Winter Games

Deep Freeze Twist to Online Dating

BANGOR, Maine, USA, 15 January, 2010 – So far it's been a record winter with temperatures dipping unusually low across the northern hemisphere. Ideal weather for the likes of Eskimos and arctic explorers. So cold that the bears that roam Moscow's streets have been seen sporting overcoats. But if you fail to enjoy the finer moments brought to you in the eye of an ice storm, you'll likely appreciate the creature comforts associated with cuddling your better half in a fur coat.

Timed for the winter solstice, online dating giant AnastasiaDate.com gave us all a reason to relish the rough climate by launching *Anastasia's Snow Angel 2009 Competition, an online winter beauty pageant*. This was the opportunity for men to experience the Snow Angel epic for themselves in a virtual Russian winter wonderland of beautiful and magical women.

It started with 32 contestants from throughout Russia and CIS who submitted photos and stories to their local online dating agencies which in turn sent their choices to Anastasia. Then, beginning December 15th, Anastasia prompted her membership and all users to vote for their favorite frozen treat. In the month that followed, over 59,000 votes were cast by more than 50,000 participants from across the globe. In the end, lithe and wholesome Ivanna from the Black Sea university town of Nikolaev, Ukraine, was left smiling having intrigued more than 4,400 men with her delicious online portrait. A 3rd year student of Nikolaev Institute of Culture and an aspiring model, the quiet, 5'7, 114lb. Ivanna says she looks forward to the opportunities for personal advancement and possible travel that winning the contest will bring.

On the flip side, guys around the world were given the chance to connect with the 32 contestants as, after all, the contest was for their benefit as well as the ladies in helping find romance and a possible mate. Men were and are still able to visit Anastasia and chat live with any or all contestants, ring them up, send them congratulatory emails and even meet them in person during a highly popular romance tour or pre-arranged individual dates in the lady's home town.

This is an example of modern technology making fantasy into reality.

ABOUT ANASTASIA

Founded in 1993, Anastasia is the industry's leading International Introduction and Romance Tour Company with over 36 million online visitors yearly and more than 600,000 letters exchanged onsite daily. Anastasia's affiliate program incorporates over a thousand dating agencies from most major cities of the former USSR. To learn more about Anastasia see: www.anastasiadate.com.