

New Survey Reveals Men's* Biggest Dating Fears

Single Dads and Divorcees Turn to Online Dating to Ease Back into the Game

NEW YORK and MOSCOW, Oct. 1, 2013 -- With U.S. divorce rates at [exceedingly high](#) levels, more single and divorced fathers are heading up households now [than ever before](#). A recent online dating survey found that a third of American men aged 35 to 55* who would try or have already tried online dating do so, because they are a single dad/divorcee. And as anyone who has been out of the dating game for a while understands, jumping back into it can be more than a little overwhelming.

The survey, which was conducted by Harris Interactive in conjunction with international dating site [AnastasiaDate.com](#), polled 503 U.S. males, aged 35 to 55, with a household income of \$100K or more, an associate's degree or more in education and an interest in women. The results point to a relationship between a man's education, among other factors, and his fears about dating:

- Men aged 35-55* with at least some graduate school education are most likely to admit to not knowing how to start a conversation with women they meet for the first time.
- Men aged 35-55* with an associate's or bachelor's degree are most likely to say they are intimidated to speak to a woman for the first time when she is surrounded by her friends.
- Men aged 35-55* who would consider dating women outside of the U.S. are twice as likely to find themselves quickly bored when speaking to women in person for the first time than those men who date only domestically.**

Online dating can help to ease rusty daters back into the dating scene – whether they are single dads, divorcees or just men who, for whatever reason, haven't found the right woman yet. The survey found that the majority (54 percent) of men in this group struggle when meeting women face-to-face for the first time, and of those who are struggling:

- 45 percent say their biggest struggle is that they do not know how to start a conversation.
- 30 percent say they become intimidated when they approach a woman when she is with her friends.
- 10 percent say they become intimidated by her looks.

"In the international dating industry, we're seeing a worldwide trend with single dads and divorcees turning to online dating – and international dating specifically – to be the differentiating factor in their 'second act relationships,'" said Lawrence Cervantes, Chief Communications Officer at AnastasiaDate.com. "Many of these men are users of our site and seeking traditional values that seem to be more ingrained in foreign cultures. There's something really unique and special about speaking to a woman who grew up halfway across the world – these men seem to gain confidence and finally become excited about dating again."

Full survey data is available upon request. An infographic showcasing these findings is also available [here](#).

**35- to 55-year-old U.S. males with \$100K+ household income, an associate's degree or higher and an interest in relationships with women*

***Caution – small base (n<100). Results should be interpreted as qualitative, or directional, in nature*

Methodology

This online dating survey was conducted online within the United States by Harris Interactive on behalf of AnastasiaDate between July 30 and August 8, 2013, among 503 U.S. males aged 35 to 55 with a household income of \$100K or more, an associate's degree or more education and an interest in women (among whom 208 have dated online or would be open to doing so). This online survey is not based on a probability sample, and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact Anastasia@kcsa.com

About AnastasiaDate

[AnastasiaDate](#) is the leading international dating service that facilitates exciting and romantic companionship with beautiful and interesting women from all over the world. Founded in 1993 by a Russian-American couple, AnastasiaDate now has over 4 million international users and attracts more than 10 million online visits monthly. Additionally, over 1.5 million conversations are exchanged onsite daily. AnastasiaDate is committed to member safety, customer satisfaction and the ongoing pursuit of innovation. Headquartered in Moscow and New York and with additional representation in every country it touches, AnastasiaDate provides a high level of customer service to a worldwide clientele. AnastasiaDate users are able to communicate across a variety of top-notch multimedia platforms, including video chat and a [mobile app](#) for Android devices available in the Google Play store.

About Harris Interactive

Harris Interactive is one of the world's leading market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for *the Harris Poll*® and for pioneering innovative research methodologies, Harris offers proprietary solutions in the areas of market and customer insight, corporate brand and reputation strategy, and marketing, advertising, public relations and communications research. Harris possesses expertise in a wide range of industries including health care, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Additionally, Harris has a portfolio of multi-client offerings that complement our custom solutions while maximizing our client's research investment. Serving clients in more than 196 countries and territories through our North American and European offices, Harris specializes in delivering research solutions that help us - and our clients—stay ahead of what's next. For more information, please visit www.harrisinteractive.com.