

## **FOR IMMEDIATE RELEASE**

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## **Web Beauty Pageant Re-Kindles Debate 72 Russian Beauties Clash in Online Dating Challenge**

**BANGOR, Maine, USA, May 28, 2010** – Ever since caveman invented the wheel, mopped his brow and looked up from his inspired work, he's been in a delightful quandary. The longstanding question has remained to thrill down the centuries – are guys completely bowled over by blondes or bewitched by brunettes? The answer to this carnal preference lies deep inside mans' primitive instinct and constantly demands attention, like fire and ice, day and night, fur and silk.

The Silver Screen has done its best to confuse the issue with movie goers facing countless tough decisions – Rita Hayworth or Marilyn Monroe, Raquel Welch or Britt Ekland, Gweneth Paltrow or Jennifer Connelly. The competition is so fierce that men are rarely sure of their own preference. An intensive study into Miss World and Miss Universe titleholders since 1970 reveals an intriguing set of figures. Fully 28% of winning beauties at these two Grand Slam events have been blonde, while a little over 70% of the queens at these pageants have been delicious brunettes, the remaining 2% comprised of a redhead, the rarest of all beauties. This then proves that the question confounds even in the highest echelons of splendor, as everyone thought that *gentlemen prefer blondes*.

Once again setting the cat loose on the pigeons and adding fuel to an already hot debate, AnastasiaDate.com has launched a sequel to her gangbuster interactive beauty pageant of 2009 that addresses this timeless theme. Launched May 18, Anastasia's *Blondes Vs Brunettes 2* will see 72 tantalizing contestants from across Russia and CIS take the gloves off and go head-to-head on [www.anastasiabvb.com](http://www.anastasiabvb.com).

Guys will be salaciously torn between 36 fair-haired femmes and an equal number of dark-haired nymphs, all deliciously presented on Anastasia, complete with passionate photos and videos. And once the voting is over, judges are able to contact the winners or their favorite contestants – blonde or brunette – to explain their voting methods using innovative dating tools such as Anastasia's Live Chat, via email and by Phone Introduction.

To survey all the action, vote, and see which way the balloting swings, the world can visit <http://www.anastasiabvb.com> for more information.

### **ABOUT ANASTASIA**

Founded in 1993, Anastasia is the industry's leading International Introduction and Romance Tour Company with over 80 million online visitors yearly and over 1 million letters exchanged onsite daily. Anastasia's affiliate program incorporates over a thousand affiliated dating agencies from most major cities of the former USSR. To learn more about Anastasia International, please visit their informative web site: [www.anastasiadate.com](http://www.anastasiadate.com).