

## **AnastasiaDate.com Brings Russian Sex Appeal to the 2014 Gumball 3000 Rally.**

### **International Dating Website Enters International Rally with Lamborghini Gallardo Driven by Stunning Duo Chosen by Website's Members**

**NEW YORK, March 19, 2014** - This year, leading international dating site [AnastasiaDate.com](http://AnastasiaDate.com) will pay homage to the classic film *The Cannonball Run* by sponsoring one of the most desirable cars to hit the road – the Lamborghini Gallardo – in this year's highly anticipated [Gumball 3000 Rally](http://Gumball 3000 Rally).



The genesis of AnastasiaDate's participation in this year's Gumball 3000 was designed to be a modern tribute to the classic film, upping the ante with hot cars, cool locations and beautiful women. The opening scene of the movie, which showcased two gorgeous women in racing suits behind the wheel, will be recreated on every inch of the annual 3,000-mile international motor rally which runs from Miami to Ibiza. This will be the must-see event of the summer for car enthusiasts, and those who love gorgeous, exotic ladies, around the globe.

"Nothing is sexier than a hot car, except for hot women. AnastasiaDate is bringing together two sex symbols: a Lamborghini and beautiful Russian women," said Lawrence Cervantes, Chief Communications Officer for AnastasiaDate. "Our idea was to recreate the iconic opening scene from *The Cannonball Run* with a distinctly Russian, modern twist."

AnastasiaDate's contribution to the rally is a 2013 Lamborghini Gallardo LP 560-4 Spyder which sports a 5.2-liter V-10 engine and a six speed manual transmission. This automotive beast pumps out 552 horsepower at 8,000 rpm and 398 ft.-lbs. of torque at 6,500 rpm. The drivers will have the wind in their hair as this dream ride accelerates from 0-60 mph in 3.7 seconds and reaches a top speed of 202 mph.

The 120-car Rally kicks off in the U.S. on June 4 in sunny Miami and travels through Daytona, Atlanta, Charlotte and New York City leaving envious gearheads in the dust. On June 7, the Rally heads across the pond to Edinburgh where the cars and their drivers will rev up for the European leg making their way through London, Paris and Barcelona and ending in Ibiza on June 11 for the grand finale.

To add even more smoke to the burning rubber, AnastasiaDate will have two of its hottest Russian female members driving the Gallardo throughout the Rally's 3,000 mile course. The girls will don sexy jumpsuits reminiscent of the [iconic ones](#) made famous in the film's opening sequence to complete the recreation.

In order to find the right women to slip on the jumpsuits and take the wheel, AnastasiaDate will be allowing its members to vote for the female driver themselves. The poll launched on [March 7](#). Stay tuned to find out which

AnastasiaDate women will make history in this year's Gumball 3000 Rally and head to our [Facebook page](#) to vote! Voting will close on March 30 and the winners will be selected on March 31.

### **About Gumball 3000**

Gumball 3000 was created in 1999 by ex-racing driver, designer and British entrepreneur Maximillion Cooper; and was born from Cooper's vision to combine cars, music, fashion and entertainment to create a pop culture lifestyle brand of the future. Cooper derived the word 'Gumball' from New York artist Andy Warhol after he used it to describe how the public chew up and spit out popular culture like chewing gum; and '3000' as a nod to Cooper's fascination with the future, particularly at a time when the world was about to enter the 21st Century. Cooper decided to launch his lifestyle brand concept by inviting 50 of his influential and celebrity friends to join him on a road-trip around Europe to experience an adrenaline fuelled-adventure, driving incredible cars and hosting glamorous parties each evening. This road-trip and its now legendary parties attended by the likes of Kate Moss, Kylie Minogue and Johnny Knoxville, was the first 'Gumball 3000 Rally' and rapidly caught the attention of the press and public alike, achieving mainstream media coverage across celebrity, fashion and automotive publications, gracing the covers of GQ, Esquire, FHM, CAR and The Financial Times.

### **About AnastasiaDate**

[AnastasiaDate](#) is the leading international dating service that facilitates exciting and romantic companionship with beautiful and interesting women from all over the world. Founded in 1993 by a Russian-American couple, AnastasiaDate now has over 4 million international users and attracts more than 10 million online visits monthly. Additionally, over 1.5 million conversations are exchanged onsite daily. AnastasiaDate is committed to member safety, customer satisfaction and the ongoing pursuit of innovation. Headquartered in New York and with additional representation in every country it touches, AnastasiaDate provides a high level of customer service to a worldwide clientele. AnastasiaDate users are able to communicate across a variety of top-notch multimedia platforms, including video chat and a [mobile app](#) for Android devices available in the Google Play store.