

## **FOR IMMEDIATE RELEASE**

**Media contact:** Larry Cervantes

AnastasiaDate.com

Phone: +1 (207) 262-9595

E-mail: [pr@anastasiadate.com](mailto:pr@anastasiadate.com)

Website: [www.anastasiadate.com](http://www.anastasiadate.com)

## **Online Dating Leader Anastasia International Launches First Ever Worldwide Virtual Beauty Pageant**

**August 27, 2010 - Bangor, Maine** – Online dating innovator [Anastasia International](http://AnastasiaInternational.com) today announced what is believed to be the first truly international virtual beauty pageant involving participants representing four continents. Contestants from all four Anastasia dating sites... [AnastasiaDate.com](http://AnastasiaDate.com) representing Russia and CIS, [AmoLatina.com](http://AmoLatina.com) in Latin America, [AsianBeauties.com](http://AsianBeauties.com) from the Far East and [AfricaBeauties.com](http://AfricaBeauties.com) from Africa, will compete for the title Miss Anastasia's Adventures.

Anastasia International, long considered the leader in the Russian and CIS internet dating and Romance Tour sphere, has in the past few years expanded her highly successful online model in Latin America, Asia and Africa where there exists significant need to connect women from these regions with men from the West. The inaugural online beauty contest was conceived to help broaden the appeal of Anastasia's variety of ladies from each country, to attract more men to find love and romance online, and to increase Anastasia's brand awareness as a premier worldwide dating portal.

So beginning August 27, 20 talented and beautiful ladies, 5 from each of Anastasia's 4 sites, gleaned from hundreds of regional entrants, will compete for the favor of men worldwide in a virtual beauty competition to end all. The winner and runners-up will be chosen by popular on-site voting. The voting site, [AnastasiasAdventures.com](http://AnastasiasAdventures.com) is dynamically creative and easy to navigate for browsing the 20 fabulous competitors. Big plus for voters is the ability to [Live Chat](#) and actually set up [live dates](#) with the lovely and talented contestants in their own home towns.

Winner receives spa certificates, bouquets of flowers and a worldwide publicity package worth thousands.

### **ABOUT ANASTASIA**

Founded in 1993, Anastasia is the industry's leading International Introduction and Romance Tour Company bringing Western men together with women from Russia & CIS for friendship and marriage. Anastasia sites count over 100 million online visitors yearly and over 1 million letters exchanged onsite daily. Anastasia has been featured on numerous media outlets including: 48 Hours, The Daily Show, The Howard Stern Show, and Jennie Jones, and has been the subject of news features on ABC, CBS, NBC, FOX, CNN, the BBC and publications such as Forbes, Market Watch, Reuters and The Los Angeles Times. News and features about Anastasia have been broadcast in many countries including the U.S., Japan, Germany, The Netherlands, France, Italy, Switzerland, Brazil, Turkey and Australia.

To learn more about Anastasia please visit [www.anastasiadate.com](http://www.anastasiadate.com)