

For Immediate Release

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**AnastasiaDate Signs Playmate Dasha Astafieva as Spokeswoman
Beauty Who Stole Hef's Heart Joins Forces with Largest International
Dating Site**

October 4, 2011 – Bangor, Maine – The world's largest international dating community, AnastasiaDate.com, is proud to announce that Dasha Astafieva, Playboy Magazine's 55th anniversary Playmate, as its official spokeswoman. The Ukraine-born Dasha is perhaps best known for allegedly being responsible for breaking up the triumvirate of "*The Girls Next Door*" when Hugh Hefner became smitten with her.

"We're absolutely thrilled to welcome Dasha to the Anastasia family," said Larry Cervantes, public relations manager for AnastasiaDate.com. *"Her beauty and personality exemplify the modern Russian woman: exotic, intelligent and strong."*

The stunning brunette, who is also the second half of the smoldering hot Russian pop duo, NikitA, will be the official representative for AnastasiaDate.com in the coming months, making public appearances on both sides of the Atlantic. More than simply being a spokeswoman, Dasha will actually be online with AnastasiaDate, with her own dating profile and the opportunity to chat and interact with a large and active membership across the world.

"AnastasiaDate is all about introducing the beautiful women of Ukraine and Russia to the world," said Dasha, *"and I'm excited to be a part of couples finding love and marriage."*

Anastasia boasts a nearly 20% success rate in terms of marriage and long-term relationships, and a government study stated that marriages resulting from online dating portals appear to have a lower divorce rate than the nation as a whole, with 80% of couples staying together over the years examined.

Members of AnastasiaDate can connect using a number of online features including new face-to-face video feature CamShare, real-time messenger Live Chat, Phone Translation and Send a Letter. Once couples have met via the website they can travel on a thrilling Anastasia Romance Tour where they have the opportunity to meet in person. These popular Romance Tours were recently featured in the award-winning documentary, "Love Translated", as shown on the Discovery Channel.

ABOUT ANASTASIA

Founded in 1993, Anastasia International is the world's leading Introduction and Romance Tour Company bringing Western men together with women from Russia & CIS, Latin America, Asia and Africa for dating and marriage. Anastasia's Family of sites includes AnastasiaDate.com, AmoLatina.com, AsianBeauties.com and AfricaBeauties.com which together count over 150 million online visitors yearly and over 2.5 million letters exchanged onsite daily. To learn more please visit www.AnastasiaDate.com.

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