

Step Aside, Tinder and Hinge: New Data Shows Online Daters Using Desktops to Find Love

Leading International Online Dating Site, AnastasiaDate, Reveals New Stats that Show Technological Preferences for People in Search of Love Internationally

NEW YORK – October 14, 2014 – In an age where people do almost everything on their smartphones and have been flocking to matchmaking apps in their quest for love while on-the-go, recent data found that those who are looking for more lasting relationships overseas are choosing to sift through profiles and check out photos on desktop computers rather than on smartphones or tablets.

According to new online data pulled from leading international dating website [AnastasiaDate](#), both men and women around the world logged onto the website 3.7 million times in total during September 2014 – 3 million times via their desktops (81 percent), 365,000 times via their mobile devices (10 percent) and 358,000 times via their tablets (9 percent).

“This new information suggests that, while we have apps on smartphones and tablets for basically every need in our daily lives – from ordering food and buying movie tickets to reading the newspaper, and yes, looking for love – people want to take time out of their busy schedules to sit down at a desktop and find someone special,” said Lawrence Cervantes, AnastasiaDate’s Chief Communications Officer. “It may initially seem like the opposite of what we would expect in today’s technologically driven society, but it makes sense given that true connections and relationships are formed when people set aside their smartphones and tablets to sit down at a computer and write out a thoughtful note to someone they are interested in.”

Not only are these people choosing to spend more time on their desktops to look for love, but they are also choosing international online dating over traditional local dating now more than ever, and this phenomenon is increasingly expanding throughout other areas of the world simultaneously. In addition to highlighting online daters’ technology preferences, the data indicates the top cities and countries for people who are looking for love internationally instead of at their neighborhood bar down the street.

Last month, in September 2014, top cities where people searched for international connections included London, Sydney, New York, Mexico City and Los Angeles, and top countries were the United States, United Kingdom, Canada, Australia and Mexico.

“After looking at this data, it’s clear that there’s a major appetite for international online dating, especially in large cities, with London, New York, Los Angeles and others leading the charge,” added Cervantes. “We anticipate that this trend will spread to other cities, as well – outside of major metropolitan areas – as people seek to connect beyond just a right or left swipe on a ‘hot or not’ app.”

About AnastasiaDate

AnastasiaDate is the leading international dating service that facilitates exciting and romantic companionship with beautiful and interesting women from all over the world. Founded in 1993 by a Russian-American couple, AnastasiaDate now has over 4 million international users and attracts more than 10 million online visits monthly. Additionally, over 1.5 million conversations are exchanged onsite daily. AnastasiaDate is committed to member safety, customer satisfaction and the ongoing pursuit of innovation. Part of the Social Discovery Ventures network, AnastasiaDate is served by offices in Moscow and New York with additional representation in every country it touches. AnastasiaDate provides a high level of customer service to a worldwide clientele. AnastasiaDate users are able to communicate across a variety of top-notch multimedia platforms, including video chat and a [mobile app](#) for Android devices available in Google Play.