

## **AnastasiaDate.com and AsianDate.com Bring International Beauty, Love, and American Muscle Cars to World-Renowned Gumball 3000 Rally**

### *Leading International Dating Sites Enter Global Motor Rally with Tribute to the Iconic 1969 Camaro Z/28*

**New York, N.Y. – February 24, 2015** – This May, leading international dating websites [AnastasiaDate.com](http://AnastasiaDate.com) and [AsianDate.com](http://AsianDate.com) will gear up to drive one of the most legendary rides of the classic muscle car era – the 1969 Chevrolet Camaro Z/28 – in this year's highly anticipated [Gumball 3000](http://Gumball3000.com) rally, one of the most luxurious, star-studded automotive events in the world that allows automotive fans everywhere to check out a rare collection of cars that they won't be able to see anywhere else.

2015 marks the second year that AnastasiaDate has participated in the event and the first year for AsianDate. The yellow Z/28 and red Z/28 tribute will be numbered 67 and 88, respectively – 67 to pay homage to the revolutionary 1967 “Summer of Love” and 88 to represent double-luck with the number eight in Chinese culture. The cars will also each be driven by two of the sites' hottest female members throughout the rally's 3,000-mile journey.

“With hot cars and beautiful women at every turn, it was never a question that we had to be a part of this unforgettable car enthusiast experience again,” said Anthony Volpe, Chief Marketing Officer of AnastasiaDate and AsianDate. “As brands that focus on providing communications platforms for men and women from around the world – after all, our taglines are ‘Love Knows no Boundaries’ – traveling from city to city and meeting individuals from all over the world in one of the coolest cars in automotive history fits with our mission of connecting people across cultures and borders.”

After AnastasiaDate sported one of the most exotic vehicles of all time during the 2014 Gumball Rally – a 2013 Lamborghini Gallardo LP 560-4 Spyder – AnastasiaDate and AsianDate each chose the desirable 1969 Camaro Z/28 to embody the spirit of American muscle cars, which redefined the entire automotive industry during its era and set a new international standard of coolness and excellence.

The modified Camaros are second to none when it comes to sheer performance, with both sporting 383 cubic inch stroked V8 engines, manual transmissions, 18-inch Rushforth rims, and Z-rated Michelin Pilot Super Sport tires. The No. 67 car, with 544 horsepower, sports a Millennium Yellow exterior and black interior. Its No. 88 counterpart flexes its muscles with 425 horsepower and a black interior, housed by a shiny red exterior finish. Both cars come with a lowered stance and dual black hood and trunk stripes that help give the cars their sporty and menacing looks. And with the QTP electric cutouts opened up, the snarl from both Camaros is equally menacing.

The 120-car Rally will kick off in Europe on May 23rd in Stockholm before passing through Oslo, Copenhagen, and Amsterdam – but that's only half of the journey. The cars and participants will then fly across the Atlantic Ocean on May 27th to heat up the streets of the U.S., starting in Reno and continuing through San Francisco and Los Angeles before crossing the finish line in Las Vegas on May 30th.

### **About Gumball 3000**

Gumball 3000 was created in 1999 by ex-racing driver, designer and British entrepreneur Maximillion Cooper; and was born from Cooper's vision to combine cars, music, fashion and entertainment to create a pop culture lifestyle brand of the future. Cooper derived the word ‘Gumball’ from New York artist Andy Warhol after he used it to describe how the public chew up and spit out popular culture like chewing gum; and ‘3000’ as a nod to Cooper's fascination with the future, particularly at a time when the world was about to enter the 21st Century. Cooper decided to launch his lifestyle brand concept by inviting 50 of his influential and celebrity friends to join him on a road-trip around Europe to experience an adrenaline fuelled-adventure, driving incredible cars and hosting glamorous parties each evening. This road-trip and

its now legendary parties attended by the likes of Kate Moss, Kylie Minogue and Johnny Knoxville, was the first 'Gumball 3000 Rally' and rapidly caught the attention of the press and public alike, achieving mainstream media coverage across celebrity, fashion and automotive publications, gracing the covers of GQ, Esquire, FHM, CAR and The Financial Times.

#### **About AnastasiaDate**

AnastasiaDate is the leading international dating service that facilitates exciting and romantic companionship with beautiful and interesting women from all over the world. Founded in 1993 by a Russian-American couple, AnastasiaDate now has over 4 million international users and attracts more than 10 million online visits monthly. Additionally, over 1.5 million conversations are exchanged onsite daily. AnastasiaDate is committed to member safety, customer satisfaction and the ongoing pursuit of innovation. Part of the Social Discovery Ventures network, AnastasiaDate is served by offices in Moscow and New York with additional representation in every country it touches. AnastasiaDate provides a high level of customer service to a worldwide clientele. AnastasiaDate users are able to communicate across a variety of top-notch multimedia platforms, including video chat and a [mobile app](#) for Android devices available in Google Play.

#### **About AsianDate**

AsianDate.com is an authentic international online dating service that promotes companionship with beautiful and caring women from across Asia. The site provides services to a worldwide clientele who are able to communicate across a variety of top multimedia platforms. The website is a guaranteed safe and secure environment that offers pre-screened, real and approachable women from Asia. Western men are able to see how Asian women differ from their Western counterparts in their demeanor, attitudes and overall appearances. AsianDate is trusted by online dating enthusiasts to provide a safe and highly secure online dating platform that maintains a high level of member safety. It has the highest response rate in the industry and currently has four million members with testimonials from thousands of satisfied users. AsianDate has an international team working in the United States, China, Russia and the Philippines.

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